

January 2026 Southern Wisconsin Cru Ministry Update

Dear Partners,

About 100 Southern Wisconsin students took part in a Cru Winter Conference. Most joined us in downtown Minneapolis to grow in a worshipping community and enhance their life and ministry skills. We spent an afternoon visiting homes in partnership with local churches, doing neighborhood outreach. Inner-city ministry is filled with challenges and opportunities, and we're glad our students stepped up to the challenge. They walked away with varied stories and successes; some encounters were filled with excitement and hope, others less so. The process allowed many to share the message of Jesus for the first time.



A couple of weekends later, three UW students flew to Orlando, FL, for *Legacia*, a conference hosted by Cru's Latino ministry, *Destino*. Mark and Gerson love being involved in our general Cru ministry at UW-Madison, but see potential to have expanded elements with a Latino culture vibe.

With scholarships from the local bilingual Lighthouse Church, they travelled with a new student, Leander, to experience this special event and learned practical ways to reach out to other students with similar ethnic and cultural backgrounds.

In light of the bewilderment and acute tensions many in our nation are feeling right now, we are hopeful that God will use special initiatives like these to create more spaces to reach more students and bring a greater unity among all his people.

May these words of Leander, one of our newest students involved, encourage you and fuel your prayers as we help students and faculty reach out to every tongue, tribe, and nation, here and abroad.



*"Before this conference, I was doubtful about if I fit in and if this was the right path for me. Being in the light of God this weekend and having so many good friends around me showed me the truth. This is the only way I want to live. I felt a sense of pure joy when at this event. Staying up late talking with friends, learning about the bible, hearing the stories of others. It all inspired me to seek God and spread that love no matter where I go. That being said I hope to bring that impact back to Madison and use it as a tool to bring others closer to God!" ~Leander*

With gratitude and joy,

*Scott Roe Armando Bell*

Team Leaders, Southern Wisconsin Cru