



April 2026 Southern Wisconsin Cru Ministry Update

Dear Partners,

Every day, people thanked us for initiating spiritual conversations with them on the beach. With limited distractions, spring break is an open window to reach many with the gospel. That's why our staff team did something new this year: we spent two consecutive weeks in Panama City Beach, Florida, hosting 68 students from UW-Milwaukee and UW-Whitewater, followed by 55 UW-Madison students.

We had a great time and saw God move in many ways.

It was the first night of UW-Madison's week when the Lord started one awesome story. Late at night, Justin, one of the interns on our team, walked past some high school guys playing basketball, and they called him over. They happened to also be from Wisconsin. They invited Justin to a pickup game. When he mentioned he was in town with Cru to help students know Christ, the teens joked that that "work" must be a cover for trouble—a prompt that opened the door for a deeper conversation. Justin shared his faith testimony.



The mood shifted when Justin asked, "Do you guys have a faith?"



They exchanged phone numbers and played later that week, building a connection. Justin asked, "Do you guys know what the gospel is?" They admitted they weren't sure and invited him to share it. Right there on the court, all four players prayed to receive Christ!

This wasn't the end of the story, though. On the last night of the trip, Justin was able to hoop with them one last time. In those final hours, he sent a text to one of the guys who prayed to receive Christ to see if he could drop off some gospel booklets for him to share with

his friends who weren't there. As it turned out, two more of them were with him at that moment. Justin had the opportunity to share the gospel with them, too! They were all super open and receptive, and after another hour of conversation, they too put their trust in Jesus.

In total, six high school guys ended up praying to receive Christ. We love that this happened naturally, in addition to the daily outreach times that were scheduled for afternoons on the beach.

In fact, a key reason we invite students to spend their spring break week striking up spiritual conversations on the beach is that it can produce life-long ambassadors of the gospel, motivated and equipped to seize opportunities in their day-to-day lives.

Celebrate with us that during the two weeks we were in Florida, our staff and students approached 1,991 people and engaged 1,331 people in spiritual conversations, resulting in 713 people hearing the gospel and 131 people indicating a decision to trust Christ for forgiveness and eternal life.

With gratitude and joy,

Alvando Bell Scott Roe

Team Leaders, Southern Wisconsin Cru



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