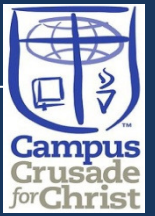


Turning Lost Students Into Christ-Centered Laborers



Madison Area Campuses

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Dear Friends,

Pumpkins, changing leaves, and harvest parties aren't the only signs that fall has arrived. With Cru, this time of year is marked by our annual *Fall Getaway*. The weekend began with 200 college students coming together for fun and fellowship. Through these mere hours off campus, God touched numerous lives. I wish you could have been there for the closing hour of our Madison area Fall Retreat as college students stood up, one by one, to share the things that God did in their lives over the course of the weekend.



An international student from China was the first one to kick off the sharing time. He explained that he had been struggling with being away from his homeland for four years. However, a verse that the speaker shared from Ruth 1:16 had really impacted him: "Your people will be my people and your God my God." He stated that he was excited to learn something new – He was excited about meeting this God. And, he proclaimed, "I hope someday I can bring this good news to my homeland."

A student named Chris shared next: "My source of security was coming from my girlfriend and other friendships, but God has been telling me that He is all that I need. Because of Jesus, I now have hope."

Many more students got up to share more stories than I have room to tell you here. However, the last student to share was a freshman named Mark from Wausau, Wisconsin. He described himself as an agnostic who has intense and inquisitive personality and does not make decisions lightly. He spoke of his family background and his experience investigating different religions. Then, He proceeded to announce that he had recently made an important decision, "As of last night, I've chosen to fill that void [in my life] with Christ. Thank you to all of you. Let's walk with the Lord together."



Same Mission - New Name:

That's right! In the U.S., beginning in 2012 Campus Crusade for Christ is becoming Cru. This change is being made in order to be more effective in sharing the gospel and to see even more people come to faith in Christ.

Although our name for the last 60 years is well respected in Christian ministry and missions, the word "Crusade" now carries serious negative associations. Also, the word "Campus" actually hinders people who are not students from engaging in our broad range of ministries. Research has shown that 20% of the people in the U.S. willing to have a conversation about Jesus are less interested when they hear the name Campus Crusade for Christ.

Words may take on new meaning over time, but our calling never changes. We are committed to give every person around the world an opportunity to hear the gospel and a chance to say YES to Jesus. Our heart remains the same- to help fulfill the Great Commission by winning people to Christ, building them in their faith to see their lives transformed, and sending them out to reach others for Christ.

Thank you for your partnership in this ministry! Please pray with us that many more students will come to Christ as we take this step of faith together.

