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Dear friends,

Sleeping on a floor with a bunch of students is no longer very appealing. But each year, I gladly seize the opportunity on various occasions because I love the opportunity to prepare student and staff want-to-be leaders for ministry.

This last weekend I did it again with about 80 leaders from the University of Wisconsin-Madison and

UW-Whitewater for our annual Leadership Advance. I wish you could have been there to rub shoulders with these enthusiastic university students. They're willing to work so hard to be used in other people's lives. In a little over a week, they will be interacting with students in dorm rooms and all over campus to welcome new students, talk about a relationship with Jesus, and invite them to the Bible studies, socials, and large group meetings they're planning. I'm honored to have the ability to help coach them in ministry and their own walks with God.



Aug 20: We prayed with them.



We know that the first week of school, new students will be meeting their life-long friends and forming habits that will mark their life-styles. For those who don't know Christ, this is the last great window to steer them to Christ. And we want to stand with the Christian parents who are scared because they've heard that upward of 80% of students from Christian youth groups don't walk with Christ as they enter college.

Aug 21: We trained them

More than ever before, we are convinced of the need and strategic nature of our ministry. That's why we are intentional. That's why we strategize. That's why we call out for God's strength and understanding. So, too, that's why we are ever grateful for your generosity. We need to be freed up to work hard and be present in these students' lives. Without you, we couldn't do it. If you could see what God is doing in the lives of our students firsthand, I'm convinced you'd be even more exhilarated and encouraged.



Aug 25: We Sent them to out



...to welcome students like this newly arriving international student.

On the back of this letter we have included some of our prayer requests. As we walk in celebration and optimism, we realize there is a fierce battle on campus. We step out knowing that "unless the LORD builds the house, the builders labor in vain" (Psalm 127:1).

Always grateful for you,

Scott Roe

Students In Their Own Words:

Brenna:

Moving to Madison from California was a huge change for me and my first priority was finding friends. I quickly felt overwhelmed. Every connection I made felt hollow, and I found myself thinking, "Is this it? Is this what college is going to be like for me?" I was simply worn out and desperate, wondering if I would



ever form authentic relationships. In the midst of this tension, a girl named Lauren asked me to do a survey in front of my cafeteria. Lauren invited me to a CCC softball game and cookout. I remember feeling comfortable, and in turn, relieved. The next week, I went to Primetime and I heard for the first time that I could have a personal relationship with God. I knew what sin was, but I didn't know that my sin separate me from God. I learned that accepting Christ as my personal savior bridged that gap between a sinful life and a life filled with God's love. I made the choice to accept Jesus Christ at Primetime that night, and prayed to invite him into my life to take control. Since then, I have truly felt like a kid in the candy store. I love sharing my faith, and I love learning about the Lord. Through Crusade, I have built relationships that I didn't have to seek out on an artificial basis, but relationships that formed naturally based on similar interests and common ground. God has transformed my life according to his will and I have never experienced anything so fulfilling.

Sam:

I had never thought about the world before my freshman year of college. I had read some of the Bible but I viewed it as a means of personal holiness rather than as an incredible, reckless, universal message of love. Freshman year, I met a group of senior men who seriously challenged the way I viewed ministry and the way I viewed my walk with God, expanding my vision beyond my own immediate future and opening my eyes to a world of lost and desperate people. That summer, I decided to go to the Middle East with CCC, and that trip changed my life. Overseas, I met men and women just like myself—people searching for meaning and purpose. I realized that without Jesus, my friends there and millions like them would never experience true freedom and fulfillment in their lives. There, on the other side of the world, I finally understood what Jesus meant when he said that "the harvest is plentiful but the workers are few." When I returned to the U.S., I returned with a greatly expanded view of the

world, and for the first time, I began to care more about them than myself. Today, I am planning on STINTing in the country I visited, and though the thought of leaving my family and my life here for a year scares me, I can honestly say that Jesus Christ and His calling are worth it.



We Need God's Help

A couple weeks ago at our Madison area staff planning retreat, Jacquie Tanner, one of our most experienced staff members, likened the start of a school year to a moving train we reach out to grab with one hand, trying just to hang on! Tempowise, August enters like a lamb and exits like a lion. So please pray!

- Pray that we seek after and rely on the Lord.
- Pray for the incoming students to have soft hearts to respond to the Lord and for us to faithfully and clearly explain the gospel to students.
- Pray for our recent graduates who are embarking on year-long "STINT"s and have or will be flying overseas soon to work with college students abroad.
- Pray for our student leaders of the various movements targeting international students, ethnic students, athletes, and various pockets on campus in Madison, Whitewater, and Platteville. There's lots to kick-off now!

Please pray for some of these upcoming events:

Aug 31: Our Primetime band performs outside on UW Library Mall as we try to connect with new students.

Sept 1-2: Pray for good weather and for 3500+ freshmen to fill out a spiritual interest survey at UW Convocation, at cafeterias, and at tables around campus. The majority of our spiritual conversations in the fall come from students who express spiritual interest on one of these contact cards.

Sept 2: First UW Primetime weekly meeting **Sept 3-14:** Pray for our other ministries to Kick-off well in Madison, Whitewater, and Platteville

Sept 18: International student hayride and farm picnic

Sept 27: Student Venture Outreach at Verona High featuring some of our UW athletes and VHS teacher **Oct 22-24:** UW-Madison Fall Retreat

Nov 2, 3, 4: "Jesus without Religion" outreaches at UW- Whitewater, Platteville, Madison.