



Our mission is to raise up leaders for the Great Commission



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The
"Williams
Word"

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When Real Life Meets Sport

Have you ever gotten your priorities criss-crossed and found yourself in a spiritually dry place? Yeah, me too! It's easy to drift into, and takes intentionality to get out.

In 1 Kings 18, Elijah defeats the prophets of Baal and calls the nation of Israel to repent and trust in Yahweh the Living God. The message is clear: kill your idol(s) and place God at the center. But that story isn't just for Old Testament times. It's a timeless truth of great importance that we all need to hear.



Athletes from Butler and U Indy

In a culture that elevates sport as primary importance, it's easy for an athlete to believe their worth and value comes from their performance. But that lie feeds the mentality that anything standing in the way of athletic excellence is a threat. And if it's a threat, it's an enemy to your success.

So where does this leave the Christian athlete? He or she desires to love Jesus but also loves sport. Can they do both at the same time? We think there's a way forward that honors God first AND frees them up to pursue excellence in their sport. It's what AIA has coined as living for an "Audience of One" - finding freedom in sport as worship.

Just as it's easy to idolize sport, it's also easy to demonize it. But "God gave us not a spirit of fear but of power and love and self-control" (2 Timothy 1:7). We want the athlete to wrestle with the tensions, not avoid them.

We recently hosted a half-day retreat to help student-athletes learn and put into practice Audience of One (Ao1 for short). **Our prayer is they will compete AND live from an understanding of sport as a gift to be stewarded, not an idol to be worshipped.** When this truth hits the athlete's heart, they experience freedom and joy on a new level! Thanks for being in it with us! :)



Jared sharing
his story



Putting Ao1 into practice



Learning about trust

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