With another school year at Cal Poly beginning, I find myself becoming more familiar with the campus and culture here. In many ways, this is a good thing because it aids me in being a more effective missionary. Most days I step on campus, I realize that very few people have the single focus of bringing the reality of Jesus to students.

But in all honesty, there are days that I feel unprepared or not desiring to be there. The past few weeks as we have been planning and preparing with our student leaders, I haven't had the same amount of energy as before. My mind tends to wander easily. Occasionally I wonder if I'm turning into an introvert! Please pray with me that my heart and mind would be renewed in Christ's love so that I can minister in a joyful and dynamic way this year.

An opportunity that has presented itself recently is to grow and broaden the scope of athletic ministry here at Cal Poly. There are two other athletic ministries on campus that are seeking to impact student-athletes with the gospel. We're not sure what a partnership might look like, but the potential to reach the whole athletic community is growing. Pray for unity of spirit, and wisdom in how to use each ministry's strengths. Also, pray that the Christians on athletic teams would grow deeper in their walk with Jesus, and that his spirit would embolden them to speak often and well of Christ.

I'm discovering there are big obstacles to growing a movement that are very strategic once tackled. A term I often use when thinking about how to gain momentum is "critical mass." It's the same idea as pushing a rock uphill. Once you reach the apex, the downward momentum will carry. From there, our job is to guide and redirect when needed. **Pray with me that God would cause there to be critical mass of student-athletes who are exploring and growing in their faith in Christ this year**.

Hopeful with you,

Left: with all of our student leaders at fall planning retreat Right: listening to Mitch, a basketball coach, about his faith



Giving every student the opportunity to hear the good news of Jesus Christ.

September 2013



MATT WILLIAMS SERVING WITH CRU & AIA

I daily spend myself for God's kingdom by winning students to Christ, building them in their faith, and sending them as kingdom laborers.

"PRAYER IS THE GREATER WORK."

- wisdom in coaching the AIA student leaders, Jenna and Carter
- pray for over 600 students at fall retreat Oct. 18-20
- openness & connection with other men in my life
- beginning again to process my father wounds w/ a counselor

CONTACT ME

P: 805-234-2713 E: MattWilliamsCru@gmail.com A: 857 Mill Street San Luis Obispo, CA 93401