



**Matt and Jenny Williams serving  
with Athletes in Action**

Contact:

[matt.williams@cru.org](mailto:matt.williams@cru.org)

317-500-2627

[jenny.williams@cru.org](mailto:jenny.williams@cru.org)

630-501-5248

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[give.cru.org/0593312](https://give.cru.org/0593312)

## Butler Tennis

We're always looking for creative ways to engage and reach new pockets of campus. One AIA strategy called "Team Retreats" is helping our efforts on campus. The aim is to host a weekend or day of bonding for the team, while also forging new relationships with the players and coaches.

Biblical principles are shared on how to be a good teammate and leader. They quickly build trust which creates a bridge for future gospel ministry on campus. We recently hosted a Team Retreat for the Butler Women's Tennis, and Jenny was able to participate. She made a few connections with girls who want to get involved on campus. Below is a testimony from the coach.



*"I've learned quickly as a head coach how important is team culture, and especially in college athletics. With half of our team new this year, we need to break down barriers, build trust, and communicate well. It's essential to our success and growth. Athletes in Action did an incredible job building trust, encouraging openness, and making it fun! I already see the unity we have, and I know our time together was well spent."*

- Cassie Schultz, Butler Tennis

## Football Chapels

Another outreach strategy we employ is game day chapels, and this fall we're hosting them for Butler Football. It's a great way to expose athletes to nuggets of truth in a way that is approachable. The first chapel was well attended with 40+ guys hearing from Ken Johnson, who is former chaplain for the Indianapolis Colts.

Pray for our disciples on the Butler Football team to embrace a missional mindset. We're equipping them to live with gospel intention amongst their teammates every day. Thank you for partnering with us in this missionary work!



Pastor Ken speaking at chapel