



Dear Partners,

"You guys just changed our lives!" That was the response of a high school girl after she and her friend prayed to receive Christ at the beach. They probably hadn't come to the beach with special expectations. But all that changed after a couple upper-Midwest college women participating in the 2011 North Myrtle Beach summer project initiated a spiritual conversation with them.



A few weeks before, I (Scott) paired up with Jacob, a student from Jamestown, ND, to hit the beach with the intent of talking with others about Jesus. After a couple nice conversations, Jacob initiated with a guy and a girl who attend the University of North Carolina-Chapel Hill. She was from a church-going background and he recently started to attend a church in his college town. Neither had a real grasp of the gospel message. Jacob talked about Jesus and the cross and they both expressed an interest in responding to grace. Jacob ultimately led them in a prayer

of repentance and faith they seemed quite happy to repeat aloud.

The last few weeks, a handful of young Chinese men and women moved into temporary housing near our summer project housing. Many of our project students would share meals with them. One of the Chinese men, "Daniel," had lots of questions about Christianity, which fostered good conversation. At one point they watched the Jesus Film together and soon afterward, Daniel was ready to trust Christ.

Lots and lots of these stories were told as 97 students from 37 campuses lived together for 10 weeks in South Carolina for discipleship and evangelism.

Surrounded by hundreds of high school partiers and thousands of families vacationing at the beach, it was an easy environment to share Christ with others and grow in confidence and skills in evangelism.

One night we simply cooked a lot of cheap hot dogs and invited people in the surrounding houses and those passing by on the street to join our project for food and conversation. As I looked around, people were standing in the street, sitting around picnic tables, huddled in circles meeting each other and talking about their faith. Through outreaches like this and faithfully initiating conversations over the summer, **146 people indicated decisions to trust Christ through the project.**



Along with the evangelistic thrust of the project, we had a few other key objectives we prayed would happen this summer. We wanted the students to thirst after Jesus and enjoy meeting Him in His Word. We wanted to prepare these staff and students to return to their campuses ready to minister. We wanted to foster world vision in the minds of students and encourage them to have soft hearts to go to every nation and any occupation, as the Lord calls.

I spent the last few days with the students before they returned home. I was encouraged to hear them over and over again talk about how they've grown, how they are comfortable sharing, how they value prayer and discipleship and look at their lives and the world differently. With so many students contemplating going overseas in the future, one student thought we could summarize this project as 'the sending project.' Music to my ears.



So grateful for your crucial part!

*Scott & Bonnie Roe*



CAMPUS CRUSADE FOR CHRIST

*Building Spiritual Movements Everywhere*

*is becoming*



A caring community passionate about connecting people to Jesus Christ.

For a number of years many of us have thought that Campus Crusade for Christ should change its name. Many other ministries have sprouted under the umbrella of Campus Crusade for Christ and you can imagine that the word "Campus" can be confusing to people involved in our Military Ministry or working at the Embassy, etc. But even worse in my mind has been the awkwardness, if not offensiveness, of the word "Crusade," with the negative connotations it has for myriads of Christians and non-Christians worldwide. Perhaps you have also seen it as an unnecessary hindrance.

A few years ago our president, Steve Douglass, was in town, so I asked him about it. He said there had been some discussions about changing the name, but pointed out the difficulty and potential costs of lost recognition as an organization with the community, former participants, donors, etc.

During the last two years, the Campus Crusade for Christ leadership has been researching and praying to determine if God would have another name at this time. It was announced this summer that here in the U.S. the name will be changed to "cru" early next year. This name is familiar to those who were already familiar with our organization, but, as cru isn't short for crusade any more than it is for crucial, crucified, or cruise, it doesn't offend either.

A few days ago I listened to a voice message at our office by a woman who obviously had the wrong impression of the name change. To her it seemed that our organization had lost its way because Christ wasn't in the new, short name. She talked about Christ being embarrassed of us as we are of Him. If her impression was right, I would be right with her in being offended. But let me assure you that this decision was all about effectiveness so that we can remain as Christ-centered and Christ-promoting as ever. I trust as you hear from us, even in this letter, you already know that!

We had hoped to find a way to make phone calls to you, our supporters, to let you know about this change in person, but with our incessant travels and responsibilities we didn't know when we would find the time. So we hope this description is helpful. We would welcome any phone calls or emails regarding this. We'd enjoy the opportunity to talk personally anyway. Our lines are always open to you.

You can also read more about the name change at [www.ccci.org/cru](http://www.ccci.org/cru)



For 10 days in July we enjoyed our National Staff Conference with about 5000 Campus Crusade for Christ staff friends. Not only did we learn the organization name is changing to Cru, but daily times of corporate worship, speakers, and ministry updates fuel our souls and honed in our hearts.



As we celebrated the 60 years of CCC ministry, it was fun to hear from missionary Nancy Moore, the first woman that Vonette Bright (co-founder of CCC) personally shared with who came to Christ in 1952 at UCLA.

◆ Please pray for us as we turn our attention back to ministry in Wisconsin. While we are glad to see the success we've seen, ask the Lord to give us wisdom and his mercy to expand our movements on the various campuses. Pray that God raises up the student and community leaders to reach out and make strong life-long disciples.

◆ Please pray for the Lord's guidance during our staff planning retreat (Aug 16-19) and our student leaders' retreat (Aug 26-27).

◆ There are a lot of people raising support now with 13 of our former students joining teams in the Middle East, East Asia, plus 7 more join our team in Madison and in Minnesota. Please pray God supplies their needs and ours.

◆ One last note: Our second car just died.☹ We wanted to get the word out, as



God has provided several times in the past through the generosity of special donations from our partners. Perhaps He'd do that again. Who knows? Maybe one of you has already been thinking about donating an extra vehicle for a tax deduction. As we are entering our busiest season, we are anxious to meet this need soon.

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