



# The Roe's Patch



March 19, 2026



Dear Partners,

For 32 years, my "office" has been the college campus. I've walked alongside students through the messy, beautiful years of spiritual discovery, and your faithful support has made every one of those decades possible.

This year, my role has shifted a bit. I am thrilled to share that last summer I accepted a new role as a Communications Specialist for the U.S. Campus Ministry.

If you know me well, you know I have a deep-rooted love for words. I believe in the power of nuance and the sacredness of telling a story—especially a story of life change and transformation. In this new capacity, I am finally leaning into my journalism degree in a way I haven't before. I'm learning a lot.

My team is responsible for executive and internal communications, as well as donor relations and other external communications, ensuring the heart of our mission is shared clearly with the world.

The best part? I haven't lost the "field" elements I love most. I'm still actively training our interns and helping to develop the next generation of leaders on our campuses. In less than two weeks, I'll cram into the minivan with our high school freshman son, Evan, and some UW-Madison students. We'll head to Panama City Beach to join Scott and Brenna for a very developmental spring break. Most of our staff team leaves for Florida tomorrow with students from UW-Milwaukee and UW-Whitewater. Please pray for safety, fruit, and growth for these 126 students.

This summer, I'll be coaching a group of graduates as they raise support to join us full-time for a year as interns.

I'm more energized than ever to use my education and three decades of experience to serve our organization from the inside out. Thank you for continuing this journey with me as I step into this new chapter. I truly love it.

With gratitude,

*Bonnie Roe*

Our aim is not merely to provide a ministry for students, but to equip students to have a ministry. We invite them to serve in many ways in college, trusting it will enable them to serve in even more ways for the rest of their lives.



This year's freshmen (many shown above) are fun and passionate, so it was fitting to give them the keys to a couple of our campuses last week. They led Bible studies, coordinated outreaches, and took over weekly meetings. Some even turned the tables during their weekly one-to-one training meetings to "train" the upperclassmen that normally train them. One senior teared up seeing his "disciple" step up and present something so meaningful.



After Freshman take-over, we invited students to consider how they can use their passions, giftings, and time to serve in Cru next year to help reach their campus. Pictured above are some UW Seniors leading the meeting. At UW-Whitewater, over 80 students filled the room to learn how they could be a part of serving their expanding movement.

Across Southern Wisconsin, so many leaders will be finishing up and transitioning away. We're thrilled for them, but will feel their absence. Pray for God to assemble the right students, volunteers, and graduates to restock our staff team with transformative interns. The harvest is plentiful, but the workers are few.