

Dear «Greeting»,

One of the things I love most about working with Cru is helping Non-Christians truly understand their need for Jesus and all that comes with that. I have been meeting with 2 guys this semester that are exploring Christianity. Kevin a junior cross-country runner at Daemen College, one of the best collegiate runners in the state is one of those guys. His goal is to be the best. But after he won a major race he told me, "I thought I would feel a lot more satisfied". As we meet he so badly wants to believe all that he hears about Christianity, but he doesn't want to believe because it sounds goods. So we are reading through a good apologetics book right now and meeting up several times a week. He goes to all the Cru events and just last weekend he started coming to church with our family. Kevin is just so curious. I get frequent texts at 5 am when he wakes up to run, asking a variety of questions. Here are a few: "Are there any good prayers before school/doing homework?" "Could someone become addicted to God?" and "Why do people need God or Jesus to be "good" people?"



Kevin with cross-country teammates

But I think this text really shows where Kevin is at currently: *"I feel like I need God because he'll make my life better. However, I don't necessarily want that because I can't just want Him for that reason because I want Him to be there even when life is not good. I believe He can give hope when things are hopeless. I don't know that for sure, I'm just assuming."*

Kevin is so close and he diligently pursuing to know if God really is who Christians claim He is. Would you be praying with us for Kevin. Honestly it's also because of you that college students like Kevin get to hear the gospel in Buffalo and beyond.

Thank you for investing in what God is doing.

Thank you for investing in changed lives.

Thank you for investing in college students.

Thank you for investing in us.

We love you and are deeply thankful for your partnership with us.

Jenn and I are totally blown away by your generosity and care for us. We know you love college students (many of you were involved in something like Cru while you were students, or wish you were, or hope your kids will be). We know you love God and want people to know him. And we know you love giving to something as strategic as reaching students in Buffalo with the good news of the Gospel. Thank you.

That's why we're writing to you again today.

We want you to consider giving a special gift toward the work God will be doing in Buffalo this year.

We came into the school year at a loss from not reaching our financial goal for our summer assignment in Wildwood NJ and with the unplanned increase of health care.

So, we are asking the Lord to provide \$6,000 toward our ministry with Cru reaching college students on 7 Buffalo campuses for Christ. «Greeting», may I ask you to specifically pray about giving a special gift of \$300, \$200, \$100 or some other amount? Thank you for considering this. You have been so gracious over the years, and for that we give thanks to the Lord.

If you are able to help, please make your check payable to 'Cru' and mail it back to us in the enclosed envelope, along with the response card. If you would prefer to give a gift online, go to <http://give.cru.org/0561649> and follow the instructions.

Thank you for partnering with us to bring the message of hope to students like Kevin.

Yours in Christ,

P.S. Would you jot down a couple of prayer requests on the response card. Jenn and I would love to pray for those requests.

## RESPONSE CARD

Name:

We would love to help with a year-end gift of \$ \_\_\_\_\_ to help in your ministry.

Some ways the Lamb family can be praying for me are...

(Please feel free to use the back as well!!)

**Please Make Checks Payable to Cru**  
OR GO TO [GIVE.CRU.ORG/0561649](http://GIVE.CRU.ORG/0561649)