



The Kooistra Keepsake

Merry Christmas

As we approach the end of another year we enjoy celebrating Jesus' birth once again. God became human and lived with us. May you experience blessing and peace in this time.



Geoff & Tammy

Trip to Ecuador

From November 17 to 28, Geoff will be in Ecuador for HCJB's annual share-a-thon, Mision Compartida. The fund-raising goal this year is \$600,000, with \$320,000 already pledged!

It is exciting to see how many people love the ministry of HCJB and pledge to support it. Right now, Geoff is working with other leaders on strategic planning and in 2026 HCJB hopes to expand our video presence on You Tube and the usage of our app.

If you want to see some of the online content, look up our you tube channel @radiohcjb, visit our website <https://hcjb.org/>, or download the hcjb app. All the content on our platforms is in Spanish but even if you do not understand all of it, you can

see some of the things we are producing on a regular basis.

HCJB's mission is to "demonstrate Christ and motivate others to do the same." So, for the coming year we are focusing on making all our content on the radio and the web align with that. We want to decrease advertising and focus more on producing programs people enjoy. Funding will need to come through even more donations from our listeners. Since the pre-pledge drive has gone so well this year, we are hopeful we can do this.

Recently an audience research expert conducted a study for HCJB and found that our approval rating is close to 100% for those who know us. He also found that around half of the respondents had not heard about HCJB. He said we have great brand acceptance and need to get the word out more people around the country.



HCJB Conference Attendees

Pray with us as we seek God's will for how He will use HCJB in the next few years. Thank you for being part of the ministry in this way and for your encouragement to us.

MKD

Tammy started working at MKD funeral home putting together slide shows for families. She enjoys working with the others there and has learned a lot in the first few months on the job. It is an honor to make something that connects with people who come to a visitation and that the families can keep to remember their loved ones.

Kooistra Family

Geoff continues to run on a regular basis and enjoyed participating in the Ragnar race in Michigan in September on a team that included Sara for the first time.



Sara and Geoff running

Speaking of Sara, she is enjoying her second year at Great Lakes Maritime Academy, studying Marine Engineering. She hopes to get an internship on a ship this summer.

Tammy and Geoff enjoy visiting the lakes whenever they get a chance and try to go at least

twice a month to one of the Great Lakes. Geoff sometimes jumps in the water too. Last month we got to go sailing with friends.



Tammy sailing toward Lake Michigan

Jacob enjoys getting together with friends in person and doing podcasts about movies with friends who live in different parts of the world.

Emma continues to write, draw and paint. For November she is writing a novel and is part of a group that meets together to encourage each other in their writing goals.

Thank you for your friendship, your thoughts and your prayers. May God bless you.

Geoff & Tammy

hcjb

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