



A caring community passionate about connecting people to Jesus Christ



## It's All About Timing

Opportunity's knocking ... the window's open, but closing ... seize the moment ... these phrases echo the critical nature of timely action. Cru staff, students, and faculty get it. Northeast campuses have been flooded with 18-year-olds who have left home to begin life on their own. For many, this month sets the trajectory of their future.

That's why Cru staff, students, and faculty, knowing the fleeting nature of this time, organized pizza parties, BBQs and outings, in hopes of steering these freshmen away from that which steals, kills and destroys and into the abundant life God has for them. (John 10:10)



Joy (Babson '15)



Cru UNH Students prepping water bottles for Freshman Outreach



Erva (UNH '17)

Joy, now a consulting analyst with Kaiser Associates in Washington DC, recalls her freshman year at Babson's Activities Fair, getting a free water bottle from Cru: "They were kind, fun, and genuinely cared. I immediately knew I wanted to be part of this community." The following year(s), Joy was the one handing out the bottles to freshmen, engaging with them as Christ's representative.  
A Special Thanks To You!

**The work we do in Leadership Development is how staff and interns can be on campus to reach students like Joy and Erva! Thank you.**

Glad to have a part in reaching people for Christ,

Liz Kealy Leadership Development Director Northeast.  
87 Bancroft Ave, Reading, MA  
302-353-2025

Erva showed up at UNH with limited exposure to the Christian faith. Suspensions arose when Cru staff member, Nic, introduced himself to Erva that September afternoon; but the invitation to a men's "rock climbing and shooting day" soon overrode Erva's reservations. "I had a blast - loved it!"

Erva joined a men's Bible Study, then checked out the weekly Cru meeting, intrigued by the worship experience there. A short while later, after reflecting on James 4, Erva put His trust in God, giving control of his life to Him.

This year, Erva was the one inviting new students to white water rafting outings and to give God control of their lives.