



Real Life
BOSTON

December 1, 2005

Dear «Greeting»,

When I joined the staff of Campus Crusade for Christ, I was captured by our vision: reaching every student in Boston with the gospel, building transformational communities on every campus, sending out students as spiritual leaders, and ultimately changing the whole spirit and mind of the university. If you think about it, we're asking for revival on the scale of the Great Awakening. Three years in, I'm still compelled by our vision for Boston.

Now, I've got a new opportunity to help make that vision a reality. Our directors in Boston have asked me to step into a new role as Director of Operations for Boston Metro. What will my new role mean? It means I will now be part of our leadership team and get to think strategically about our ministry as a whole. It means I will be using much of what I learned during my years studying finance and entrepreneurship at Babson College. Together with a team of staff and volunteers, we'll be working to build the operational infrastructure to reach the scope of 250,000 students in what may be the most influential university city in the world (i.e., to effectively resource 1,000 leaders/volunteers on multiple campuses in the city).

It's all about providing resources that allow us to reach every student. This means overseeing fund development, volunteer recruiting and retention, and church partnerships. My job description says that the director of operations must be energized by finding ways of simplifying complexity, organizing the disorganized, making effective the ineffective and efficient the inefficient, empowering people to flourish in their gifts. Our goal is to create the systems that make our staff and students more effective at doing evangelism and discipleship.

Am I still working with students on campus? A resounding yes! I'm still on campus at Babson College and Harvard University doing evangelism and discipleship. But now in my new role I get to work with a team to make our staff more effective at evangelism. Ultimately, it's not about systems and procedures; it's about the gospel. I really don't think anyone can be the Director of Operations in Boston without being on campus doing ministry as well. Not only is doing evangelism and discipleship fun and life-giving, it's good news.

I'm really excited to go after this new position, but before I do, I need to raise \$1,000 in new monthly support. With my tendency to put off my personal needs, my leadership has encouraged me to get this in order before I jump in. Would you consider increasing your monthly gift from «Monthly_Pledge» to «Increase»?

Thanks so much for considering it. I'll be in touch with you in the next week to talk with you more about it.

God Bless,