



Green Line- Boston

The ministry of **Brian Ellis**
October 1, 2005

Reversing the Curse

I live in Red Sox Nation. From April to October, following the Red Sox is the state religion. Baseball (and the Red Sox in particular) has become a functional god for many of the students I talk to on campus. How do we communicate the truth of the gospel—that Jesus Christ is the Lord, not baseball to these students?

Why not make a DVD? In a world where people look up to baseball players, we could show them baseball players who look up to God (see “Faith Binds many on Sox,” Boston Globe, Page A1, August 31 2005).

In 26 minutes, “Reversing the Curse” tells the amazing story of the 2004 season with player interviews, highlights from the season (including narration by Joe Castiglione), and presents the gospel.

We’ve got 20,000 DVDs to give away on campus, and so we’ve been having Pub nights, giving the DVDs away to anyone we see wearing a Red Sox hat, and using the DVDs to help us launch ministries on new campuses.

It’s the easiest thing I’ve ever given away. “Would you like a free Red Sox DVD?” “Sure. What’s the catch?” “No catch. Enjoy.”

I was giving out DVDs at Bentley the other night at a “Pub Night.” They co-sponsored an event with the school. The school bought a bunch of Red Sox stuff (jerseys, photos, gift certificates, etc.) to raffle off. We provided the DVDs and pizza.

Do you follow the Red Sox religiously? That was one of the questions in our raffle survey. We had a lot of fun, and now we’ve got 30 students to follow up with.

I thank you so much for your continued support. Would you pray that for thousands of students across the city, this Red Sox DVD would help them consider what’s truly important (hint: it’s not how many games we’re up over the Yankees).



At Bentley, we screened the DVD and raffled this shirt.

God Bless,



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How to Pray

For students at Bentley college, especially Nick, as he seeks to find new student leaders to help reach his campus with the Gospel of Jesus Christ.