

DOWNTOWN WITH THE BROWNS

Cru 25 Staff Conference!



July 2025



Cru 25 came at the tail end of our time in Chicago. We drove 1 ½ hours to Milwaukee to spend time with 4,000 of our coworkers, friends, and the family of God to celebrate the role we have in the Great Commission. We also were able to connect with many staff friends (some pictured on right). The Theme?

The Whole Campus to the Whole World in This Generation

We heard about our Calling - first and foremost, **to Jesus**, and then our **Calling to the Campus and the World - Together**. We heard so

many stories of God being on the move on campuses all around the globe. There is a strong hunger for the Lord and it sure seems as if this is a significant time unlike any other where God is making himself known. Within Cru and outside of Cru, we're hearing from surveys, reports, missiologists, churches, and other partnering organizations that this could very well be the generation that helps to fulfill the Great Commission. What a time like now!!!! Here are some ways that you can be involved in what God is doing:

WATCH - You can watch one of our campus ministry sessions by scanning the 3rd QR code below (about 2 hrs).

PRAY - We would also like to invite you to join with thousands in a 40-day prayer chain around the clock for campuses around the world. To sign up for a 15-minute slot, scan the 2nd QR code and follow the instructions.

PARTNER WITH US - Finally, there is a 5-minute video that was created to help our staff and ministry partners be reminded of the initial prompting from the Lord to believe that God has called Cru to help Reach the Campus today and see the World changed tomorrow. Or in the words of one of the founders, Dr. Bright, "Come Help Change the World". In this video, you'll see people from around the world saying in their heart language "Come Help Change the World with Us". These are some of our international staff who have been reached with the gospel and are now making an impact, not only in their home country, but are also being sent to impact the world.

We are nearing the 75th anniversary of Cru (1951) and want to seek the Lord as we head back to the campus in the next month ahead. As you hear the call to "Come Help Change the World - with Us", I want to say thank you for playing a role. For all these years, men and women, like you, have prayed with us and sent us and have helped change the world. It is humbling and exciting. Scan the first QR code below to watch it!



Come Help QR Code



Pray QR Code



Session Video QR Code

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