



# Japan Journal

| AUGUST 3, 2011

Connecting You with the Benekes' Journey Back to Japan!

Dear Friends,

William Shakespeare famously asked, "What's in a name?" You might have noticed the new logo at the top of this prayer letter. As of January 2012, Campus Crusade for Christ **in the U.S.** will be changing its name to "Cru."

However, as we said at our National Staff Conference last month, "The only name that matters is the Name of Jesus." It's **only** because we want people to know that Name that we're changing ours. You can read more about the reasons behind the name change on the next page.

Well, now that we've finished our required training in Colorado, Jungshin and I are also excited to get back to sharing the Name of Jesus with young people in Japan. Just today, in fact, I read of **two students** who recently trusted Christ through our Osaka ministry!

**Mai's** Christian friend invited her to an event where she heard and believed the gospel. **Shin** prayed to receive Christ after a seminar our staff taught on caring for victims of the Tohoku earthquake.

These stories of God's faithfulness encourage us to persevere in building our team of ministry partners so we can return to Japan as soon as possible. For now, we'll be in California for **three months**, reconnecting with current partners and seeking to meet new ones.

Please pray for God's continued provision and our trust in Him during this process. We're truly grateful for your prayers and presence in our lives. May God bless you!

Yours in Christ,

*Ryan & Jungshin*



Picnicking together on the 4th of July—notice the patriotic colors!



Speaker Francis Chan leading us in prayer at National Staff Conference

## PRAYER REQUESTS

- For the growth of new Christians in Osaka like **Mai** and **Shin**
- That we would trust totally in God through faith and constant prayer
- That God would provide for all of our financial needs so we can return to Japan as soon as possible

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# Still Changing Lives with a Great New Name

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*is becoming*



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That's right! In the U.S., Campus Crusade for Christ is becoming Cru. We know you care about this ministry and we want you to be among the first know. We're announcing it now. We'll adopt the new name early in 2012.

This change is being made in order to be more effective in sharing the gospel and to see even more people come to faith in Christ. It's been a two-year process, but ultimately we have come to this decision through much prayer and with a deep sense of dependence on God.

## Words Matter

Although our name for the last 60 years is well respected in Christian ministry and missions, the word "Crusade" now carries serious negative associations. Also, the word "Campus" actually hinders people who are not students from engaging in our broad range of ministries. Research has shown that 20% of the people in the U.S. willing to have a conversation about Jesus are less interested when they hear the name Campus Crusade for Christ. Words may take on new meaning over time, but our calling never changes. We are committed to give every person around the world an opportunity to hear the gospel and a chance to say YES to Jesus. That's what makes a name change necessary.

## Field Tested

Cru has been used for over 15 years by a number of our local college ministries. It has a track record of success in evangelism and discipleship. To those who are familiar with us, it connects with our past and yet is forward looking. For those that we will connect with in the future, the name will be filled with all of the experiences and meaning of who we are and what we have to offer.

## Changing Our Name Will Help...

- Increase evangelism as more people are willing to engage with us in discussions about Christ.
- Involve more people who want to make a difference in their world for Christ.
- Improve synergy between all our ministries. They will benefit from a more cohesive connection while still maintaining their individual ministry's identity.

In the months ahead, there will be a period of transition where you will see both names used. For more information, please visit [www.cci.org/cru](http://www.cci.org/cru) to see a brief video, graphics and answers to the most frequently asked questions.

You can be sure that our calling and mission have not changed. Our heart remains the same— to help fulfill the Great Commission by winning people to Christ, building them in their faith to see their lives transformed, and sending them out to reach others for Christ. Thank you again for your partnership in this ministry. Please pray with us that many more people will come to Christ as we take this step of faith together.