



Our mission is to raise up servant leaders for God's kingdom by reaching and discipling college athletes



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"Williams
Word"
Newsletter

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Recruiting in November

As we disciple college athletes and trust God to raise them up as servant leaders for His kingdom, some strategic things help accelerate our efforts. Getting students on our retreats and camps is one of those. These opportunities deepen their walk with God, provide Christ-centered community, and give a vision for how God can use them back on campus. We've found that starting our recruiting efforts in November is best.



Matt speaking at Dessert Night

Early this month, we hosted "Dessert Night" where we fed students cake and then talked about God's heart to work in them and through them to expand His kingdom. It was a hit with 48 students from 3 campuses in attendance! Matt taught on the Great Commission from Matthew 28 and how AIA's mission is a part of the overall mission of the Church to proclaim Christ.

Then we had students share testimonies about AIA opportunities like Winter Retreat, Ultimate Training Camp, and International Sport Tours. Many students were encouraged and challenged to take a faith step with us in the future! **Would you pray that the excitement from Dessert Night would move our students to register?** We often face the struggle of students in this generation having good intentions but not following through.

Wrapping up the Semester

The fall semester is winding down, and we are grateful for all God has done in the past three months. We feel privileged to have a front-row seat as the gospel changes lives. Thank you for being part of our team with your prayer and giving! We really couldn't do this missionary work without your help.

There is a unique way you can help before the end of 2022. Our friend and colleague, Armond Jones, is getting close to finishing his fundraising and reporting to campus. Having him on our team starting in January would be huge! We'll send another letter soon with details.



Family fun at Hinkle Fieldhouse

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