



# The Roe's Hatch

February 7, 2018



Dear Friend,

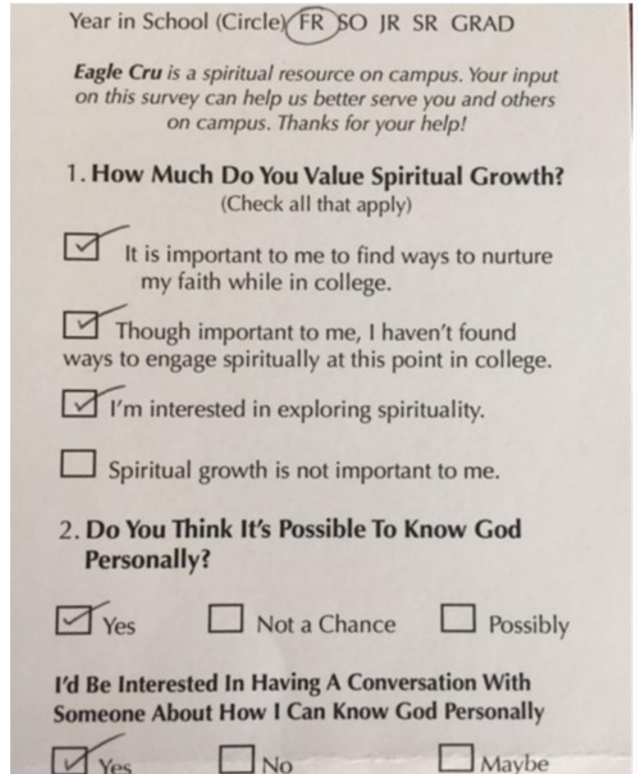
We are driven to find ways to reach students and faculty with the life-changing gospel.

Recently Everett, one of our talented Cru staff members on our team, found an open door to talk about faith with the Edgewood College basketball team. Everett secured permission from the coach to address the 23 players on the men's Basketball team after practice about being a well-rounded athlete.

He shared opportunities Cru offers to grow in faith and five players indicated interest on response cards to talk afterward. You can see one of those cards on the right.

As Everett followed up with these students, two of them were moved by the stunning news that Jesus offers them a fresh start from past and present sin. The news that Jesus desires to come into their lives, by faith (not their good works) was an invitation these two students could not resist.

Following this success, Everett started a men's student athlete Bible study and hopes to talk with another team. As Edgewood's student body is 25% male and 75% female, reaching the sports teams is strategic for reaching the men on campus.



Bonnie's enjoys making disciples of students at UW-Madison and UW-Whitewater.

Thank you for your care of the Madison Area Cru ministry. Your partnership helps us reach the lost and equip Christ-centered laborers.

*Scott & Bonnie Roe*



At our Cru Winter Conference, there was heart-felt worship...



...as well as time to love the city with boxes of food and sharing the gospel.

**Coming up we have some large initiatives that could use your prayer:**

**Join the Story Outreach**

Currently we are helping people in Madison write their testimonies to be assembled at [jointhestory.net](http://jointhestory.net). In March we will unveil these stories through personal conversations and a flurry of social media posts with the hope that tens of thousands or more people across Wisconsin, as well as internet connected points across the globe, will consume these powerful stories and contemplate their own need for Christ. As you see these stories on Instagram, Facebook, Twitter, Snapchat or any other place on the web, you could share them to your network, and help them go viral and reach more people.

**The Maze Outreach**

March 7: At UW-Whitewater, we are bringing back an all-campus outreach called *The Maze*, an entertaining, magic act with a solid evangelistic message. Pray hundreds of students attend, understand and respond to the gospel.

**Collegiate Day of Prayer**

In January, I participated in planning meetings for the Collegiate Day of Prayer at Intervarsity's headquarters. Ministry leaders from across gathered to collaborate and fuel concerted prayer for all our country's colleges. See more at [collegiatedayofprayer.org](http://collegiatedayofprayer.org) and consider joining us or another campus in prayer this February 22. It has a rich but almost forgotten history.

