

an update from your campus missionaries

the LAMB family

Campus Crusade for Christ *in* Western New York



We have now lived in New York for two months. We have been unpacking, switching our licenses, preparing for the school year and now being on campus reaching out to students. Our small team of 3 families is reaching out to 5 campuses as of now. Kevin and I specifically are reaching out to the University at Buffalo. We have so much to learn, but we are already seeing some of the strengths and weaknesses of campus. On the positive, the University gathers a lot of international students and students from NYC. It's exciting to dream about how God could use this campus to impact so many other places. The weakness that we found is that the North campus (where most of the classes and dorms are) **was purposely built without common areas and places for students to gather in order to prevent student protests.** We have seen how this, among other factors, have affected the unity and the community on campus. Students will say this campus has a cold feel to it. Well we are praying that Jesus changes this; we know He unites and He desires us to be in an authentic real community.



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Our first Week on Campus:

We handed out hundreds of freeze pops and bouncy balls on campus during the day and at night in the dorm dining halls where we met students and took surveys to see if students are interested in anything spiritual. We have begun the follow-up process, which if I am honest feels a little overwhelming, as I am the only staff woman and there is one other guy with Kevin to knock on hundreds of dorm rooms. But it has been a theme of trusting Jesus as we learned that we are starting the school year with two returning students. We are literally launching a movement from scratch. Our first weekly meeting had 6 students. Though it was a little disappointing, especially being used to a large ministry at Cal Poly, it was a reminder of why God called us here. It is not going to be easy and we are on our knees more than ever. We ended the week with a women's Bible study, a welcome BBQ party in the park, and a hike to the "eternal" flame. Life is busy but we are loving it.



First weekly meeting

Please pray for . . .

- 2 guys and 2 women who would be gatherers and be apart of owning the ministry with us.
- We could see a guys Bible study started in the dorms.
- Our family as we are adjusting to me (Jenn) being on campus more.
- We could find a house so we can move closer to campus
- For us to find strength and confidence in Christ alone through the ups and downs of starting a new ministry

And then there were 3

I found out on my birthday that God has blessed us with **another baby Lamb on the way.** What an awesome present! I am due Feb. 18th, hopefully not in the middle of a snow storm. Everyone's favorite question is how are you feeling: I am feeling less sick than my last two pregnancies, which I believe is a gift of God during all our transition. I cry a lot more, just ask Kevin. And I nap whenever I can now. Davey has no idea, but Abbey is ecstatic about her new baby brother or sister. Abbey insists that the new baby is a girl because she already has a brother.

Stay up to date with our Buffalo transition @
Jenn's family blog LittleLambFamily.blogspot.com
Kevin's ministry blog KevinAndJennLamb.com
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Still Changing Lives With a Great New Name



is becoming



That's right! In the U.S., Campus Crusade for Christ is becoming Cru. We know you care about this ministry and we want you to be among the first to know. We're announcing it now. We'll adopt the new name early in 2012.

This change is being made in order to be more effective in sharing the gospel and to see even more people come to faith in Christ. It's been a two-year process, but ultimately we have come to this decision through much prayer and with a deep sense of dependence on God.

Words Matter

Although our name for the last 60 years is well respected in Christian ministry and missions, the word "Crusade" now carries serious negative associations. Also, the word "Campus" actually hinders people who are not students from engaging in our broad range of ministries. Research has shown that 20% of the people in the U.S. willing to have a conversation about Jesus are less interested when they hear the name Campus Crusade for Christ. Words may take on new meaning over time, but our calling never changes. We are committed to give every person around the world an opportunity to hear the gospel and a chance to say YES to Jesus. That's what makes a name change necessary.

Field Tested

Cru has been used for over 15 years by a number of our local college ministries. It has a track record of success in evangelism and discipleship. To those who are familiar with us, it connects with our past and yet is forward looking. For those that we will connect with in the future, the name will be filled with all of the experiences and meaning of who we are and what we have to offer.

Changing Our Name Will Help...

- Increase evangelism as more people are willing to engage with us in discussions about Christ.
- Involve more people who want to make a difference in their world for Christ.
- Improve synergy between all our ministries. They will benefit from a more cohesive connection while still maintaining their individual ministry's identity.

In the months ahead, there will be a period of transition where you will see both names used. For more information, please visit www.ccci.org/cru to see a brief video, graphics and answers to the most frequently asked questions.

You can be sure that our calling and mission have not changed. Our heart remains the same—to help fulfill the Great Commission by winning people to Christ, building them in their faith to see their lives transformed, and sending them out to reach others for Christ. Thank you again for your partnership in this ministry. Please pray with us that many more people will come to Christ as we take this step of faith together.