

# Nate and Emily Miller



CAMPUS CRUSADE FOR CHRIST

*Building Spiritual Movements Everywhere*

July/ August 2011

## HOME!

We arrived back home in Rochester, NY about a week ago after an amazing summer out west in Colorado! Although we had a great time in Colorado, being away 5 and a half weeks made us so happy to be home. Thank you so much for your prayers and encouragement while we were away taking our classes and attending our US Staff Conference. We thoroughly enjoyed our seminary classes! Our professors were outstanding and not only taught great content, but also drove the truths of God and the Bible deep into our lives. It was such a rich time of learning and growing in our knowledge of God.

Following our classes was our biennial US Staff Conference. What a joy it was to spend a week with our US Staff Family! There were nearly 7,000 of us all together, over 15,000 when you count all the kids! Each conference we are always so moved when we come together as staff and sing and worship our great God. There's nothing like standing next to thousands of fellow staff praising God. We had the privilege of hearing from some outstanding Biblical communicators throughout our conference (Francis Chan & David Platt to name a few). They challenged us to live radical lives of faith, and to not forsake our first love (Jesus) for anything else (Revelation 3). We left Staff Conference feeling so refreshed and ready for the start of a new school year.

## NEW NAME, SAME MISSION!

Some of you may have already heard the announcement that the US ministry of Campus Crusade for Christ will be changing its name to Cru in 2012. We are **SO EXCITED** about this change and know that this change will only help us move forward with our mission of taking the gospel of Jesus Christ to every student on every campus. There are many reasons why we are excited about changing our name to Cru. Let me share 3 of them with you that were mentioned by one of our Northeast Regional Directors, Ryan McReynolds.



- 1.** We are beyond the "Campus." Two years ago we (CCC Staff) were informed that CCC would be changing its name. The primary reason was the inadequacy of the word "Campus" to describe all of the various ministries; to families (Family Life), pro athletes (Athletes In Action), Business Leaders (Priority Associates), and political leaders (Christian Embassy). All of these are Campus Crusade for Christ ministries but none are working "on campus". So the decision was made to remove the word "campus".
- 2.** We are not just a Crusade. The word crusade is often used to refer to a rally or stadium event rather than an ongoing ministry. For example, the Billy Graham Evangelistic Crusades or the Harvest Crusade. Campus Crusade for Christ began with many such events but has expanded to all manner of groups, meetings, movements and events. "Crusade" no longer fully describes our mode of ministry which includes one on one discipleship, Internet ministry and home Bible studies. Also, in many areas around the country the word Crusade creates fear and loathing in some. It is a word that some see as a synonym for genocide or jihad and this can end a conversation about Christ before it begins. This is one reason why for years local campus movements have used the name Cru: a name that borrows from our heritage but is not confused with "the crusades" or with stadium events.
- 3.** We can't use someone else's name. This is the least obvious but perhaps the most significant reason why "Christ" does not remain in our name. If we remove "Campus" and "Crusade" from the name, what is left - "for Christ". If we named ourselves "Disney for Christ" we would immediately be sued for copyright infringement. In the same way, if you Google "youth for Christ" or "people for Christ" or "leaders for Christ" you will see that these names are already "owned" by other ministries. It is very difficult to come up with a name that includes "for Christ" that is not already being used by another ministry. This is why so many churches and ministries don't use Christ or Jesus in their name. It's not that they are ashamed of the name. It's because they can't use someone else's name. Cru on the other hand is already used and "owned" by Campus Crusade for Christ so it will not infringe upon or be confused with another organization's name. The official "legal" name will be Cru Global. If you Google "cru global" you will see that no other organization has this name.

**We want to be clear and assure you that we are more passionate than ever about sharing the good news of Jesus. We are not ashamed of Christ. Rather this name was chosen to expand our Gospel witness in the US.** Please feel free to contact us with any questions or concerns you may have. We want to be open and honest with you, and we hope that you will do the same. If you have any questions at all don't hesitate to get in touch with us. We would love to hear from you!

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