



Good morning,

Malisa and I are loving being out in Colorado for our National Staff Conference this week.

Two years ago, the leadership of our organization, Campus Crusade for Christ, began a process of changing the name of the organization. Now, the process has completed, and they've announced our new name: Cru.

In lots of ways, this is a bit of a non-issue for us in Boston. We already call ourselves "Real Life Boston." And the reason we changed our name to "Real Life" is very similar to the reason Campus Crusade for Christ changed its name to Cru: it's all about taking away distractions so we can reach students with the gospel of Christ.

Over and over this week, what we've heard from our leaders, and what Malisa and I believe, is that the only name that's truly important is the name of Jesus. We want to proclaim him clearly. The name change allows us to accomplish our mission more effectively.

With a change like this, we realize that you, our ministry partners, might have some questions. We'd be happy to talk with any of you personally about this.

A good spot to start to learn more is to watch some videos from our leaders:

<http://www.ccci.org/about-us/donor-relations/our-new-name/videos.htm>

Malisa and I would be happy to talk to you if you have more questions.

God Bless,

A handwritten signature in blue ink that reads "Brian & Malisa". The script is cursive and fluid.

Brian and Malisa Ellis
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Walking in the steps of Paul in Ephesus this summer